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FACULTY OF BUSINESS ADMINISTRATION  
MUNICH SCHOOL OF MANAGEMENT  
INSTITUTE FOR ACCOUNTING AND CONTROL (IUC)  
PROF. DR. CHRISTIAN HOFMANN



## Accounting Research Workshop (ARW) – winter term 2018/19

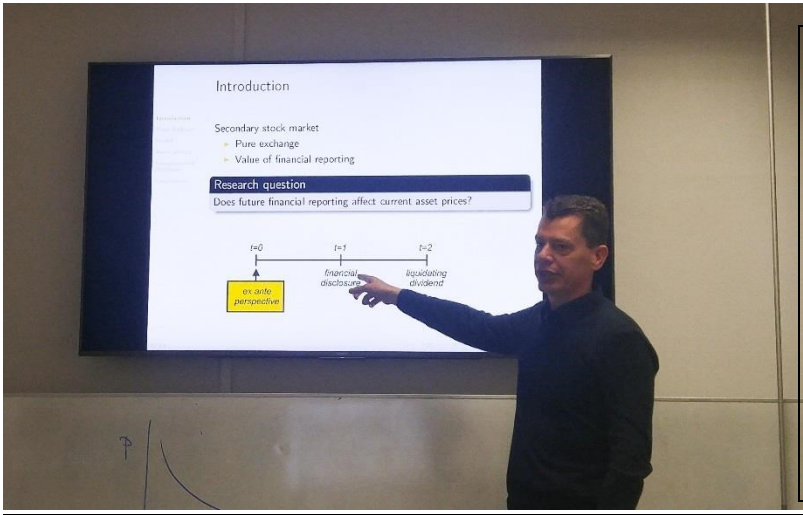
**Speaker:** Prof. Jeroen Suijs

**University:** Professor of Financial Accounting, Erasmus School of Economics (ESE), Erasmus University Rotterdam

**Date:** 22.01.2019

**Subject:** "Investor Disagreement and Ex-ante Pricing of Information: Aggregate vs. Disaggregated Disclosure"

**Abstract:** This paper studies the pricing implication of aggregate and disaggregated disclosures. Considering an incomplete market with investor heterogeneous prior beliefs, this paper shows that aggregate disclosure of multiple payoff components does not influence the ex-ante stock price. In contrast, disaggregated disclosure with separate signals for each payoff components can lead to an ex ante pricing impact. Such an effect arises from the interaction between disaggregated signals. The results suggest that the informativeness of disaggregated signals affect both the expected cash ow and risk premium components of the ex-ante stock price. The trade off between the above effects determines the informativeness of the disaggregated signal that maximizes the ex-ante stock price.



We were pleased that we could welcome Prof. Jeroen Suijs at the Accounting Research Workshop at the faculty of Business Administration and wish him all the best for his future work and research projects.